



IBC WORLD LAUNCH

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WORLD LAUNCH FOR POINT-BABY FROM E-MEDIAVISION.COM

Amsterdam, IBC, 2004:- e-mediavision announces today, the launch of POINT Baby – the latest in the range of industry leading POINT broadcast telestrators.

POINT Baby is a 1RU version of the full POINT system and is aimed primarily at the sports OB (Outside Broadcast) vehicles to provide a set of tools and features for the sports broadcaster at event. This system also forms an entry-level telestrator for many other applications such as Weather and News broadcasts.

POINT Baby is available for SDI or analogue signal formats and includes features such as optional dual touch screen controls.

POINT Baby incorporates a new feature that allows the presenter's touch-screen to be remotely located up to 1km distant using the e-mediavision.com conventional XLR audio cable interface.

E-mediavision.com believes that this is the most advanced featured application specific telestrator available any where in the world today within its price bracket.

POINT Baby is the ideal solution for live productions due to its ease of use. Operating instantly over live feeds it enables the presenter to concentrate on the commentary or presentation. The system allows the drawing and placing of high quality freehand and animated arrows as well as recalling previously saved graphics and sequences.

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ABOUT E-MEDIAVISION.COM

e-mediavision.com, based in London, England, is a world leader in real time video graphic systems for the sports, news, weather and media markets. Blazing a new trail in live TV illustration the company's latest range of POINT products has been developed in close collaboration with some of the world's leading sports broadcasters. POINT creates visually stunning graphics that create compelling viewing for the audiences, yet are simple to use for presenters. For more information, go to www.e-mediavision.com

Photos available from <http://www.e-mediavision.co.uk/index2.htm> Press Items

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